

Most Requested Presentations

- **Make Friends First and the Business Will Follow...**
Tips and Tools for Exceptional Business Development
- **Create Your Own Current...**
Ride YOUR Wave to Success!
- **The High Touch Woman...**
Create the Life Experience You Want with Finesse and Success!
- **The Predator Next Door...**
Protect Children at Home, at School and Online!
- **E⁵ Model of Excellence...**
Educate, Empower, Encourage and Lead by Example to Create Professional Excellence in Your Workforce

Darlene Ellison

high touch alliances



I used to think of myself as innovative because I could *look outside the box*. It was only through my ultimate punch in the stomach that I realized...
there is no box!

Darlene Ellison, M.S.

High Touch Alliances™...Unleash Your Creative Soul One Relationship at a Time

“High Touch” is not simply a descriptor—it is a way of life. **High Touch** is the warm, creative, human element in all that we do, professionally and personally. High Touch refers to both the quantity and quality with which we reach out to our alliances. It is not high tech—High Touch Alliances™ is the back-to-basics approach of dealing with people. It is your ability to create... create balance, create success, and create excellence.

Darlene’s personal and professional journey has been touched by tragedy and triumph. She brings an **authentic, motivating energy** to her audiences with compelling stories and strategies that will **empower** professionals – busy executives, business owners, employees – to:

- Unleash their creative soul
- **Network** with a purpose
- Increase productivity
- Break free from paralyzing situations
- Make clear decisions
- Create strong alliances for successful partnerships
- Become a High Touch leader
- Be empowered to **thrive**

Darlene is extremely engaging and is one who can “walk the talk.” She has an incredible gift to connect, help others connect and most importantly, she is sincere in her approach. She has taken her experiences, both professionally and personally, to assist others in the art of building high touch alliances and create healthy relationships that last a lifetime!

Mary Anne Wihbey
Owner, Peak Performance Solutions

Contact Darlene

Darlene Ellison, M.S.
P.O. Box 140098
Dallas, Texas 75214-0098

214.803.9769
www.DarleneEllison.com
www.HighTouchAlliances.com
darlene@darleneellison.com

Media Appearances

The Oprah Winfrey Show

20/20

Dateline NBC’s “To Catch a Predator”

D Magazine

KTVT-CBS11

Darlene's Story

Darlene Ellison's gripping personal story forms the foundation of her High Touch Alliances and Betrayal Recovery concepts that she uses to inspire and compel audiences into changing their own lives.

Her charmed life as wife, mother, philanthropist and successful businesswoman spiraled out of control when she learned that the man to whom she had been married for over 10 years, and with whom she had children, was arrested as part of an FBI sting operation. He was revealed to be a long-time sexual predator of young boys both in the United States and other countries. Engulfed by a very public situation that left her emotionally paralyzed, Darlene made the choice to not just survive, but thrive! She overcame the humiliation, anger and fear to turn her experience into one that could help others. She eliminated the "elephant in the room" by talking openly and proactively about her situation. Darlene turned lemons into lemonade!

Professionally, Darlene uses her personal "punches in the stomach" as a catalyst to her business success. At Veritex Bank, N.A., in Dallas, Darlene has created a unique business development strategic plan that focuses on niche positioning, High Touch customer service and building the business one relationship at a time. She is also the founder and coordinator of two award-winning "Women In Business" community organizations that assist women business owners and executives to gain personal and professional growth. As an extension of these programs, she has also created the Future Women In Business internship program for college-aged women.

Through her speaking, workshops, executive retreats and consulting, Darlene helps

businesses, organizations and associations transform and empower their employees and members with High Touch Alliances™.

Darlene's book, *Predator Next Door* was released in February, 2009. Her next book, *Make Friends First and the Business Will Follow* is expected for release in 2012.

Presentations/Partial Client List, 2008 – present

- National Center for Missing and Exploited Children/Cops Program
- United States Christian Chamber of Commerce
- Garland Chamber of Commerce/Women's Business Initiative
- North Texas Women's Conference
- Southern Methodist University, MBA Women In Business
- WBENC Women's Business Council—Southwest
- eWomen Network
- Region 10 Internet Safety for Children Conference
- 10th National Conference on Child Sexual Abuse and Exploitation Prevention (NCAC)
- 2009 Crimes Against Children Conference (DCAC)
- Genesis Women's Shelter Lecture Series
- Federal Bureau of Investigation—Dallas Division
- Kimberly-Clark Corporation
- Fellowship of Professional Women
- Kentucky Ending Sexual Assault & Domestic Violence Conference
- Amarillo College 10th Annual Child Abuse Prevention Conference
- Women in Financial Services
- Women's Financial Exchange
- Whitley Penn Engage—Women's Initiative Training
- American Airlines—Women in Aviation
- U.S. Attorney's Office—Massachusetts



Darlene Ellison has been a breath of fresh air for our young institution. Her energizing personality and authentic way of combining her motivational skills and positive outlook have proven to be a great example for those around her. The business alliances resulting from Darlene's innovations, such as the Women in Business initiative, continue to build the foundation of our growth for years to come

James Miller
Chief Lending Officer,
Veritex Bank, N.A.